

# Iridescent Heat Transfer Material

Product Specifications & Technical Data

V1.07.22

## Product Description

Create uniquely colorful apparel with Iridescent Heat Transfer Vinyl. This is a specialty heat transfer material which gives a multi-colored appearance as light is reflected off the surface. Heat transfer is a film material which has a heat-activated adhesive backing, so it can bond permanently onto fabric. This means it can be applied onto various fabric surfaces, such as t-shirts, jerseys, or bags. Great for creating customized apparel, heat transfer vinyl is a professional-looking material that creates high-quality projects. Heat transfer can be loaded directly into a Silhouette cutting machine and does not require the use of a cutting mat. Heat transfer vinyl includes its own transfer liner, so no transfer tape is required.

## Recommended Use

Optimal for use with Silhouette and other brand cutting machines. This material is targeted for application onto fabric surfaces.

## Compatible Fabrics

Cotton, Cotton/Polyester Blends

## Product Specifications

Polyurethane, permanent bond

## Adhesive Specifications

Heat-activated adhesive (Polyurethane-hotmelt)

## Liner Specifications

PET film (non-adhesive)

## Technical Data

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**Product Thickness:**

150 micron / 0.15 mm

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**Product Dimensions:**

9 in x 36 in (22.9 cm x 91.44 cm), continuous roll format

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**Product Surface:**

Smooth surface texture with iridescent color that changes depending on the reflected light

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**Printable:**

No

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**Shelf Life:**

3 years (in original packaging at 20°C/68°F and 50% relative humidity)

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## Application & Care

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### Application Instructions:

Weed excess material from around cut-out designs. Apply onto fabric surface using an iron or heat press according to recommended transfer conditions.

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### Heating Temperature:

**Iron-On:** < 300° F / < 149° C, Medium heat or “Cotton” setting

**Heat Press:** 320° F / 160° C

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### Heating Time:

**Iron-On:** 45 - 60 sec

**Heat Press:** 15 - 20 sec

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### Transfer Pressure:

**Iron-On:** Firm

**Heat Press:** Medium-Firm

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### Peeling Condition:

Cold

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### Washing & Care Instructions:

Turn material inside-out prior to wash, machine wash warm with mild detergent, hang to air dry or machine dry on low heat setting. Wait 24 hours before first wash. Do not dry clean.

## Color Options

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Iridescent